

BLACK CAFE & GELATO HOUSE

Restaurant Presentation

ABOUT US

Welcome to BLACK CAFÉ - Where British Quality, Hygiene, and Taste Meet Exceptional Service and Hospitality.

Black Cafe offers an extensive menu featuring the best quality Deserts, Fast food, Grilled dishes, BBQ, and specialized items.

Our USPs:

- Uncompromising commitment to quality across all offerings.
- Wide range of menu options catering to diverse tastes.
- Unique formula: Best Quality, More Quantity, Most Affordable Prices, ensuring profitability without compromising on customer satisfaction.
- Premium ingredients sourced directly from the UK.
- British Dessert Parlor with exclusive recipes.
- In-house production facility ensuring control over quality.



Expanding BlackCafe: Franchising & JV Opportunities"
"A Journey of Flavor, Culture, and Growth"

FRANCHISING NOW

Our Distictive Features |



Professional Team
British-Trained Professional Team

150+
Recipes
Food

Specialized British Deserts,
Unique Fast Food, Grills &
BBQ's, and creative Cuisines



Standardized Procedures
Strict Implementation of
International F & B Standards



Localised Knowledge
We Have a professional
International & Local Experiences
To cater the market needs



Affordability and Value
Premium Quality , Extensive
Quantity , Supreme Taste in
Extremely Affordable Pricing



Ambiance & Experience
classy dining experience
with our British-themed
decor and ambiance



Feed Back Driven
1000's of Positive Feedbacks &
Reviews makes us the 1st
choice of customers



Clever Branding
We Position at unique point of
International Quality ,
affordable price with
Ambiance & Experience

Our Special Food



VARIETY OF GRILLED FOOD
FAST FOOD, SNACKS & DESERTS

Extensive Menu
VARIETY OF GRILL & FAST FOOD

Grill - Fast Food - Deserts

BLACK CAFE & GELATO HOUSE

OUR BRITISH DESSERTS



GELATAO HOUSE, a British Dessert Parlor within Black Cafe, offers top-quality desserts imported directly from the UK, establishing itself as Pakistan's premier Dessert Parlor.

Extensive Menu
Unique Premium Menu

Grill - Fast Food - Desserts



OUR JOURNEY

Started in 2019

after 3 International Food Ventures We started the Brand from our home city Peshawar , where the first branch established in Gulbahar Peshawar which expanded to 2nd branch on Ring Road in 3 Years.

Dining Capacity :120
Gubahar, 160 Ring Road

Average Daily Orders 1000+ Dine In
2000+ Takeaway & Delivery
Each Branch

BLACK CAFE & GELATO HOUSE

FEEDBACK DRIVEN STRATEGY

FEEDBACK & EXPERIANCE

WE ARE FEEDBACK DRIVEN BUSINESS , WITH 1000'S OF POSITIVE REVIEWS OVER DIFFRENT PLATFORMS

Restaurant Feedback ★★★★★

GOOGLE

FOODPANDA

OTHER

4.6

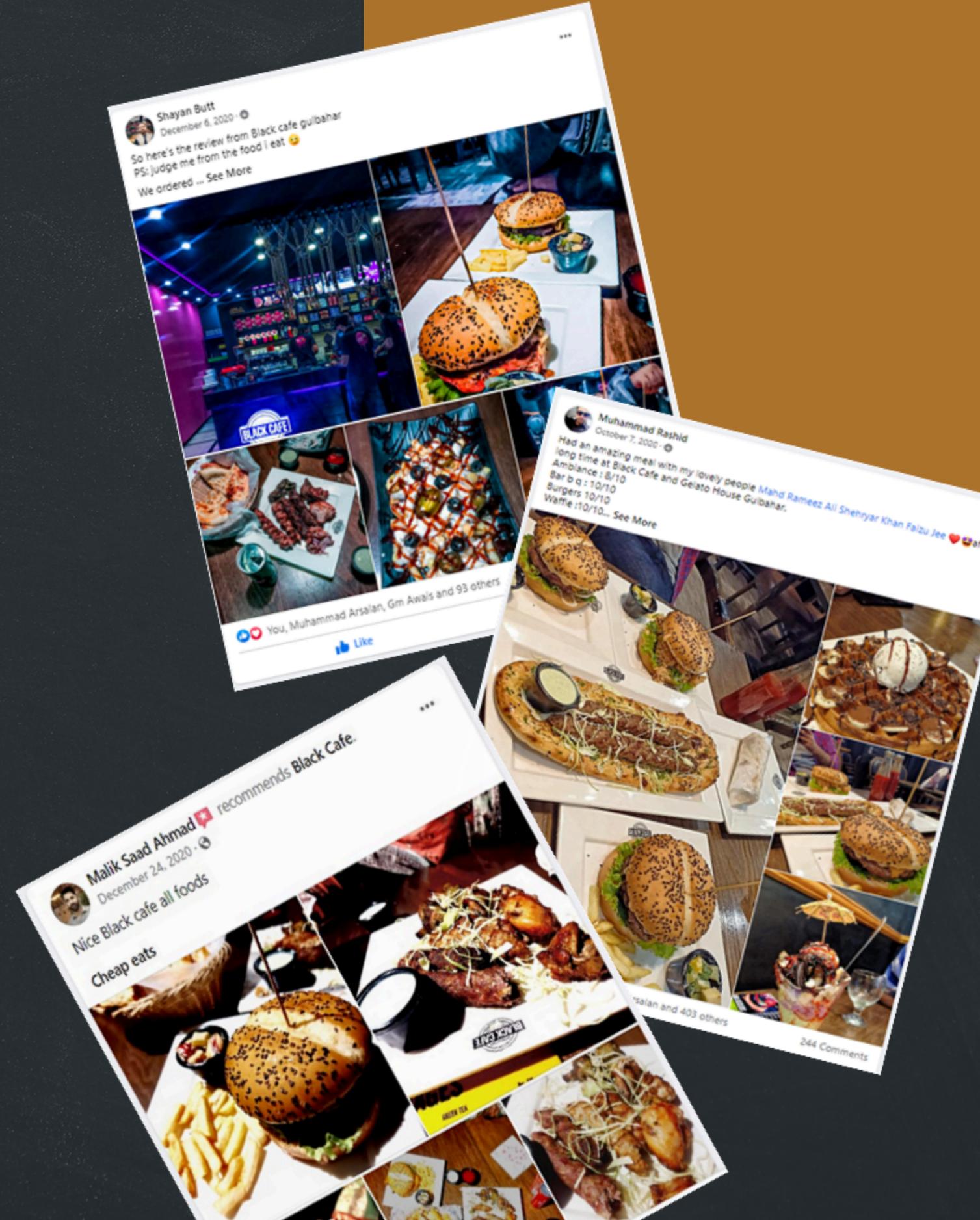
2.5K + REVIEWS

4.7

20K + REVIEWS

4.6

10K + REVIEWS



MARKET OVER VIEW

Franchising Opportunities in Pakistan's Restaurant Market:

- Growing consumer spending: Pakistan's middle class expansion drives restaurant market growth, set to hit \$2.5 billion by 2025 (source: Euromonitor).
- Culinary diversity: Pakistan offers a rich culinary tapestry, appealing to diverse tastes.
- Franchising benefits: Established models, brand recognition, and support fuel franchise success.





BLACK CAFE & GELATO HOUSE

Unique Positioning:

Black Cafe's Edge:

- Elegant Ambiance: Immerse diners in British-themed sophistication.
- Culinary Fusion: Explore a blend of local and British flavors.
- Affordable Luxury: Deliver premium experiences at accessible prices.

FOR FRANCHISEES & JV PARTNERS

At BlackCafe, we're not just franchisors - we're committed partners invested in your success. Together, we'll build a thriving business that delights customers, drives profitability, and stands the test of time. Join us and unlock the full potential of your entrepreneurial journey.

Growth Potential: Tap into Pakistan's thriving restaurant scene. Proven Profitability: Benefit from BlackCafe's profitable track record. Legacy Building: Join a culinary legacy, setting new standards."

WHAT FRANCHISEE GETS

- **Complete Execution:** We will execute & develop complete Setup
- **Ready-Made Setup:** We take care of everything: from place to staff to tech.
- **Skilled Staff:** Hiring and training the team.
- **Easy Tech:** Advanced POS, Management Softwares & Ordering system
- **Custom Marketing:** Tailored strategies to attract business Digital Campaigns
- **Production Facility :** Perfect mix and blended product will be provided
- **Quality Assurance:** We ensure food & service always meets the standards.
- **Guaranteed Success:** We're partners in your journey to profit.

FOR

- **INVESTMENT :** 65 MILLION PKR
6-7 YEARS PAYBACK PERIOD
EQUITY STRUCTURE / FRANCHISEE

Turnkey Setup:
We handle everything,
ensuring your
establishment reflects
our brand



BLACK CAFE & GELATO HOUSE

FRANCHISEE ONBOARDING PROCESS:

1. Initial Consultation: Discuss partnership.
2. Pre-Qualification Assessment: Assess eligibility and finances.
3. Site Selection and Feasibility: Identify viable locations.
4. Franchise Agreement and Investment Disclosure: Review terms and investment.
5. Setup and Development: Collaborate on setup and training.
6. Marketing and Branding Activation: Develop marketing strategy.
7. Launch and Grand Opening: Plan and execute opening event.
8. Ongoing Support and Growth: Receive continuous support for expansion.



JOIN US ON THE JOURNEY OF
EXCELLENCE

SIGN-UP NOW



BRAND MANAGEMNET TEAM
BLACK CAFE & GELATO HOUSE

www.myblackcafe.com
franchise@myblackcafe.com
0314-9246973